

Client: Memoria

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## MEMORIA EXPANDS INTO DERBYSHIRE

Memoria, a developer and operator of crematoria and memorial parks across the UK, is set to expand into Derbyshire after securing £1.5m from NatWest.

The company, which was formed in 2009, will use the finance to develop a seven-acre site in Alfreton, creating four jobs in the area.

The facility, known as Amber Valley Memorial Park and Crematorium, is due for completion this month and includes a 100-seat chapel and garden of remembrance.

Howard Hodgson, chief executive of Memoria, said: "We know that we can't take away the pain of bereavement but we also know it's our responsibility to be as efficient, respectful and polite as possible to our clients at their time of grief.

"As such, we are proud to be growing the business here in Alfreton with support from NatWest and to be welcoming new employees to the Memoria team."

Gary Johnson, relationship director at NatWest, added: "Having supported Memoria for four years, we are proud to be able to provide the investment needed to create this impressive new facility here in Alfreton."

Memoria is headquartered in Oxfordshire and manages sites in Cardiff and Kirkleatham in North Yorkshire, with another four developments under construction.